

info4-u.com

CRM for tourism & leisure

tourism
leisure

info4-u
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keeping
your visitors
informed

CRM for tourism & leisure

keeping
your **visitors**
coming back

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[Info4-u - Getting Started](#)

Website Address: - <http://www.info4-u.com>

This manual will assist you to start creating newsletters as quickly as possible, but remember, if you need any assistance simply call our helpline 01492 536336, the service is available from 9am to 6pm Monday through Friday and is free of charge.

Note: The guide is aimed at all levels of computer user and non-technical terms are used where possible. Remember to keep your username and password secret.

First off you need to register as a user. Click on the "join" link found on the home page, this will take you to a registration form. As well as allowing us to keep track of who is using the system the information you enter here will be used to direct newsletter recipients to your website and allow direct contact via email. Once completed, click the "Register" button at the bottom of the form. You will shortly receive a confirmation by email (to the address supplied during signup).

Register to Use the System

Simply enter your details below and click the Join button to proceed.

Business Name	<input type="text"/>
Member Type	<input type="text" value="Attraction"/>
Address	<input type="text"/>
Town	<input type="text"/>
County	<input type="text"/>
Postcode	<input type="text"/>
Map Area	<input type="text" value="Anglesey"/>
Telephone	<input type="text"/>
Fax	<input type="text"/>
Contact Name	<input type="text"/>
Email	<input type="text"/>
Web Address	<input type="text"/>
Username	<input type="text"/>
Password	<input type="text"/>

You will now be able to login with your chosen user name and password even before confirmation arrives, allowing you to add articles and customise your template, even send a newsletter to yourself. In fact you can do everything bar send a newsletter to your mailing list. Just click the "login" link found on the home page.

Login to Your Account

To login to your member area please enter your username and password below and click the Login button.

Username:	<input type="text"/>
Password:	<input type="text"/>

Forgotten your Login?

If you have forgotten your login details simply enter your email address below and we will email them to you.

Please Enter Your Email Address:

Should you ever forget your login details, just enter the email address used to register in the box found at the login screen and click Send. Your email will be verified and your details dispatched by return.

Once logged on you will be taken to the following screen: -



This is the main admin area; from here you can access all that the system has to offer.

Members Admin Area

There are six options available within your Members Admin Area:

- **Manage Subscribers List**
Add and remove email addresses.
- **Build Your Newsletter**
Put together the components of your newsletter.
- **Create An Article**
Write your story, give a title and save in your chosen category.
- **View Your Articles**
Quick link to view and edit the articles you have already submitted.
- **Manage Your Account**
Edit your contact details, address etc. Access online help.
- **View Reports**
Check the results of each of your newsletter campaigns.
- **Feedback Form**
Let us know if you have any ideas or difficulties. All communication will be logged and receive an appropriate response.

1. Manage Subscribers List

New Subscriber Management

[Back To Main Menu](#)

Options

[Insert/upload subscribers](#)

[Export subscriber list](#)

[Include website link to add subscribers](#)

[Website Member Newsletter List Link](#)

Summary

[\(Click here to view status explanations\)](#)

1.	Subscriber	14
2.	Suspended	0
3.	Deleted	0
4.	New	1
	Total	15

[Click to view all subscribers](#)

Search :

Here you can upload new addresses, edit existing ones, export your entire list for safe keeping.

Options

i) Insert/Upload Subscribers

This facility allows you to insert individual addresses or upload an existing file containing email addresses (excel, tab separated or comma separated) en masse. Click the choose file button and browse to where it is located either on your computer or other storage device. Once you have uploaded your main list you can use the "Insert a Subscriber" facility to add individual addresses as and when you collect them.

New Subscriber Management

[Back To Main Menu](#)

Insert a new subscriber or upload a file

Upload a file to populate the subscriber list

Click the browse button to locate your tab separated file.

Select File [Browse...](#)

[Upload](#)

Insert a new subscriber

Enter the new subscribers below and click on the Save button to add them.

Email	<input type="text"/>	Greeting	<input type="text"/>
Email	<input type="text"/>	Greeting	<input type="text"/>
Email	<input type="text"/>	Greeting	<input type="text"/>
Email	<input type="text"/>	Greeting	<input type="text"/>
Email	<input type="text"/>	Greeting	<input type="text"/>

[Save](#)

ii) [Export Subscriber List](#)

To keep your main list up to date and safely backed up we have included an export facility. We strongly recommend using this, just create a folder on your computer, use the browse button to find it and click export. If you are using an Apple Mac the download will default to your desktop.

Export Your Subscriber List

Click the download button to download your Subscriber list for backup.

▼

Comma Separated Tab Separated

[Download](#)

iii) Include Website Link to Include Subscribers

A useful way of collecting subscribers is to include a link on your website. By asking your web designer to copy and paste the code from the box above you can add a fully functioning sign up form to your website. Subscriber's details will be added automatically to your info4-u mailing list.

Include a link on your website to add subscribers

Copy and paste the code below to add a form to your website allowing subscribers to sign up to your newsletter.

Alter the returnpath variable to control where the subscriber returns to after signing up.

Use the rid field to uniquely identify different sign up forms.

```
<form method="POST"
action="http://www.info4-u.com/cgi-bin/addsubscriber.cgi">
  <input type="hidden" name="id" value="55815">
  <input type="hidden" name="rid" value="55815">
  <input type="hidden" name="returnpath"
value="http://www.info4-u.com/index/New_Subscriber_Thank_you.h
<table cellpadding=0 cellspacing=0 border=0>
  <tr>
    <td style='padding-top:4px;'>Email</td>
    <td><input type="text" name="email" size=10</td>
  </tr>
  <tr>
    <td style='padding-top:4px;'>Salutation</td>
    <td><input type="text" name="salutation" size=10</td>
  </tr>
</table>
  <input type="submit" value="Join">
</form>
```

If you wish to include a signup on more than one website this facility also includes an extremely useful marketing analysis tool for tracking which site the signup came from. If you look after your own site and would like some assistance please contact us, we are here to help.

iv) Website Member Newsletter List Link

This allows you to include your sent newsletters on your own website. This will create useful content and an excellent reference source for your clients and visitors to your site.

Include the following link on your website to allow users to view present and past newsletters

The following is unique to the newsletters you have been sending out

<http://www.info4-u.com/newsletterlist/55815/Nettability/index.html>

Click [here](#) to view the resulting web page

To make use of this excellent facility simply supply the provided link to your web designer for inclusion on your site. You can even preview what it will look like first.

Summary

Here you can view a summary of your entire subscriber list and edit them when necessary. You can also unsubscribe, delete or suspend a subscriber. Follow the (click here to view status explanations) link for more info on the summary status categories.

Please Note if a recipient of one of your newsletters clicks the unsubscribe link they will be unsubscribed automatically, you need take no action whatsoever.

To find and edit an existing address enter all or part of it into the search box and click go, if an email address in your list matches the search criteria you will see the following screen;

Subscriber Search

The following displays the 1 record(s) for 'deb' search item
Click on an email address below to edit the subscriber details.
[\(Click here to view status explanations\)](#)

	Email Address	Greeting	Created	Updated	Status
1.	deb@mgfdriver.fsnet.co.uk	Hello Deborah & Colin	03-01-2007	03-01-2007	Subscriber

To edit the address just click on it, make the necessary changes and then save it. Note the referrer Id will only contain info if the subscription was made via one of your websites.

Edit subscriber details

Email	<input type="text" value="deb@mgfdriver.fsnet.co.uk"/>
Greeting	<input type="text" value="Hello Deborah & Colin"/>
Referrer Id	<input type="text"/>
Type	<input type="text" value="HTML"/>
<input type="button" value="Save"/>	

2. Build Your Newsletter

Newsletter Creation Area

The Newsletter Wizard will guide you through the 3 steps necessary to build your Newsletter.

Newsletter Wizard

Preview & Send Your Newsletter

Quick Links

Access Help

There are four options available within your Newsletter Creation Area:

- **i) Newsletter Wizard**
Three simple steps to creating and sending your newsletter.
- **ii) Preview & Send Your Newsletter**
If you have created your newsletter using the wizard but decide not to send it immediately.
- **iii) Quick links**
This allows you to create clickable links that will be placed in the right hand column of your newsletter. It could be a link to your online booking page or any other page on your (or somebody else's) site.
- **iv) Access Help**
Link to view the online help resource.

i) Newsletter Wizard.

Step 1 – Personalise Your Newsletter

Step 1 Step 2 Step 3 Step 4 Step 5

Step 1 : Personalise Your Newsletter

Status : Newsletter header was last modified on 8th March, 2007

After filling in the Mandatory (and optional fields if you wish), please click the 'Save and proceed' button

Mandatory Fields

1. Title

Remember : You must change the Title of your newsletter each time you create a new one. This is to ensure your campaign results are not overwritten

2. Welcome Note

Optional Fields

3. Header File

Note : If you've already uploaded a header file once you do not need to do it again unless you wish to change it
[Click here for help with uploading a header file](#)

4. Default Greeting

Note : The default greeting will be used if a subscriber has not been allocated a salutation

5. Default Letter Type

Title

Next you need to give your publication a title e.g. "Easter Newsletter 2005". Give each of your newsletters a different title to enable you view reports at a later date.

Welcome Note

This gives you the opportunity to enter your own introduction. Content here is really down to you but you might want to refer to our hints and tips pages found in the help section.

Header File

To apply your own identity to the newsletter you need to upload what is called a Header File. This could be the same as your existing website or you can create a new one. What is important to remember is that it must not be wider than 800 pixels and ideally no larger than 25 – 35kb. For more info click the help link.

Default Greeting

When you add emails in the "Manage Subscribers" section you have the option to insert a personalised greeting. If you have nothing entered in that box then the newsletter will refer to what you put in the default greeting box here, "Dear friends" is a popular choice.

Default Letter Type

Two options here, summary and html. Choosing the summary option will mean your subscribers will receive a text based email with a link to your newsletter, choosing the html option will mean your subscribers will receive the full graphical version in their inbox. We advise using the summary option.

Once you have completed this section click the "Save and Proceed to Step 2" button

Step2 - Select Your Newsletter Articles

First off choose the area in which you are based and then a region within that area. Next select a category of interest or (if you are not sure just select "all categories"). If you would like to search all the available articles for a particular topic then enter a keyword into the (optional) search string.

The screenshot shows a web interface for selecting newsletter articles. At the top, there are five tabs labeled 'Step 1' through 'Step 5', with 'Step 2' being the active tab. Below the tabs is a header bar with the text 'Step 2 : Select Your Newsletter Articles'. Underneath the header, a status message reads: 'Status : There is 1 article on the current newsletter (Last modified : 5th December, 2006)'. The main content area contains a numbered list of instructions: '1. To find articles in your area, click on an Area, Region and/or Category or alternatively, type in a word or phrase to search on. Afterwards, click List Articles'. Below this are several form fields: 'Select Area' with a dropdown menu showing 'North Wales'; 'Select Region' with a dropdown menu showing 'All North Wales'; 'Select Category' with a dropdown menu showing 'All Categories'; 'Word/Phrase Search' with a text input field and the label '(Optional)'; and 'View Manager's Choice' with two radio buttons labeled '- Yes' and '- No', and a link '(Click for explanation)'. At the bottom of the form is a button labeled 'List Articles'. Below the form, there is a second numbered instruction: '2. After you have chosen your criteria, a list of articles will be displayed below for you to choose from'.

If you do not have the time to look through the articles why not try using the "View Managers Choice" option. This will list a selection of articles relevant to your business

Click the "List Articles" button and you will be presented with all the articles associated with your chosen category within your chosen area.

Step 1 Step 2 Step 3 Step 4 Step 5

Step 2 : Select Your Newsletter Articles

Status : There is 1 article on the current newsletter (Last modified : 5th December, 2006)

View Manager's Choice : - Yes - No ([Click for explanation](#))

[List Articles](#)

2. Use the tick boxes to select the articles and Click 'Save..' to proceed to the next step.

Newsletter Articles already chosen
No articles have yet been assigned this newsletter

[Save and Proceed to Step 3](#)

Selected Articles from criteria

	Un/Select	Article	Preview	Last updated	Expires
1.	<input type="checkbox"/>	The seaside holiday is not dead - Rhyl and Prestatyn		13-03-2007	13-03-2008
2.	<input type="checkbox"/>	Places to Visit - Harlech Castle		13-03-2007	13-03-2008
3.	<input type="checkbox"/>	Anglesey Adventures		13-03-2007	13-03-2008
4.	<input type="checkbox"/>	Listen to Danny Boy		13-03-2007	12-03-2008

You should always preview (click the binoculars) an article to ensure it is suitable for your purpose and audience. Once you have decided on up to nine articles and selected them (ticked the select box) click "Save and Proceed to Step 3"

Step 3 – Re-order and/or Remove Articles

Step 1 Step 2 Step 3 Step 4 Step 5

Step 3 : Re-order and remove articles

Status : There are 5 articles on the current newsletter (Last modified : 15th March, 2007)

The following you to re-order and remove articles

[Click here to proceed to next step](#)

Places to Visit - Harlech Castle



Harlech Castle Like an all-seeing sentinel, spectacularly sited Harlech Castle gazes out across land and sea, keeping a watchful eye over Snowdonia. The English monarch Edward I built Harlech in the late 13th century to fulfill this very role. The rocky outcrop on which it is perched gives the castle immense strength. Looking seawards, Harlech's battlements are a continuation of a near-vertical cliff-face, while any landward attackers would first have to deal with a massive twin towered gatehouse.

Unsurprisingly, it is now a World Heritage Site. The fortress's massive inner walls and towers still A stand almost to their full . . .

[<< Click to re-order >>](#)
[- Click to remove -](#)

Anglesey Adventures



Anglesey Adventures is

Listen to Danny Boy



Click link below -

You can move the articles around in the newsletter by click on the directional arrows and you can remove them by clicking the remove link. Once you are happy with the order of the articles proceed to step 4.

Step 4 – Choose Your Newsletter Template

Step 1 Step 2 Step 3 **Step 4** Step 5

Step 4 : Choose Your Newsletter Template For Your Articles

Status : There are 5 articles on the current newsletter (Last modified : 15th March, 2007)

The following allows you to choose a newsletter template for your articles.
NOTE: We always advise to preview the newsletter before you send it.

Choose a Template

- 1. **Standard Template**
- 2. Border Template
- 3. Curvy Template
- 4. Grass Template
- 5. TPNW Standard Template
- 6. TPNW Curvy Template
- 7. Classic template
- 8. Christmas card (Only 1 article displayed)

[Click to preview newsletter](#)

[Click here to proceed to next step](#)

Choose the template that best meets your existing business identity, you can preview them all. Once you have chosen the one you want proceed to step 5.

Step 5 – Send Your Newsletter

Step 1 Step 2 Step 3 Step 4 **Step 5**

Step 5 : Send Your Newsletter

Status : Last newsletter sent on 4th December, 2006

Please choose from the options below.

Summary of newsletter to be sent out

- Newsletter Title: Spring Newsletter
- Default Letter Type: Summary
- Template: Standard Template
- No of articles: 5 articles (Last modified : 15th March, 2007)

1. [Preview Your Newsletter On Screen](#)
2. [Send The Newsletter To Yourself Only](#)
3. [Send The Newsletter To The Email :](#) [Go](#)
4. [Send The Newsletter To All Your Subscribers](#)

In this final section you will see a summary of the newsletter you are about to send.

Also in this section you can do the following;

- i) Preview Your Newsletter on Screen – in case you feel you need to take one final look.....
- ii) Send the Newsletter To Yourself Only- this allows you to see how it looks in your inbox.
- iii) Send Letter To The Email – maybe you have recently sent out a newsletter and you receive an enquiry from a new client, if you enter their email address here you can send your new client a copy.
- iv) Send The Newsletter To All Your Subscribers – does what it says!!

ii) Preview and Send Your Newsletter

Although this feature has just been covered in the newsletter creation wizard there may come a time when you prepare a newsletter but do not send it immediately. This is a shortcut that will take you to the end of the wizard, namely the preview and send section.

iii) Quick Links

These are clickable links that will be placed in the your newsletter, exactly where is dependent upon the template you choose to use. You can add a link to your booking page or special offers page. You might also include a link to the weather or other information such as whats on at the theatre.

Quick Links

You have currently chosen 2 of 3 quicklinks

	Title	Date Created	Selected	Show Title	Delete
1.	Weather	29-11-2005	Yes (Unordered) ▼	Yes ▼	[X]
2.	Book Online	05-05-2006	Yes (Unordered) ▼	Yes ▼	[X]

[Add Quick Link](#)

Above is the first screen where you will see any of the quick links you have already created and a button to add more quick links. You can choose which links to use and the order in which they appear. The quick links are listed with a title (click this and it will allow you to edit the link), date created, whether or not it has been selected to appear on your newsletter and the ability to delete the link if you feel you no longer need it.

Click on the "Add Quick link" button and you will be taken to the following screen:

Create Quick Links

Title

Description

URL

Quicklink Image

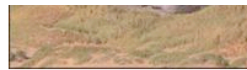
Give the link a title that you will easily recognise in the future. Tick the box if you want the title to appear above the link in your newsletter(or instead of an image if you do not have one). You then have the option to include some descriptive text to remind what the link is for. Next type in the web address you wish to link to, always a good idea to double-check this. Finally upload an image. Ideally this image should measure no more that 100 pixels x 100 pixels. Click save; this will take you back to the previous screen where you will then be able to select it to appear on your newsletter. This is an extremely productive feature so remember to make good use of it.

Below is an example of how the links might appear in a newsletter.



enjoyment.

Our [Adventure Days](#) and adventure breaks can be tailored for each group; our courses are aimed at Youth Groups, Stag & ... [\(More ...\)](#)



the late 13th century to fulfill this very role. The rocky outcrop on which it is perched gives the castle immense strength. Looking seawards, Harlech's battlements are a continuation of a near-vertical cliff-face, while any landward attackers would first have to deal with a massive twin towered gatehouse.

Unsurprisingly, it is now a World Heritage Site. The fortress's massive inner walls and towers still A stand almost to their full ... [\(More ...\)](#)

Quick Links

<p style="text-align: center;">North Wales Events</p>  <p style="text-align: center;">A comprehensive list of North Wales events throughout the year.</p>	<p style="text-align: center;">Free Guide - Golf in Snowdonia</p> 	<p style="text-align: center;">North Wales Ambassadors</p> 
---	--	---

iv) Access Help

This will take you our online help section which will be continually updated.

3. Create An Article

There are many features to the text editor contained within Info4-u – **do not feel you need to take advantage of all of them to be able to great articles**. Use what you are comfortable with, but feel free to experiment as you please, if things go wrong simply delete what you have entered and start again.

i) Mandatory

[Add Article Details](#)
[Back To Main Menu](#)

Article Title	<input type="text"/>
Article Exclusivity	Please Choose <input type="text"/> Geographic Region <input type="text" value="All North Wales"/> Category <input type="text" value="Please Choose"/>
Article Text	<div style="border: 1px solid #ccc; padding: 5px;"><p>B <i>I</i> <u>U</u> ABC </p><p>— x, x² Ω ☺</p><div style="border: 1px solid #ccc; height: 150px; width: 100%;"></div></div>
From Date	<input type="text" value="15-Mar-2007"/>
To Date	<input type="text" value="15-Mar-2008"/>
Web Link	http:// <input type="text"/> - Click to verify url

Give your article a title and then select from the 3 drop down boxes to define: -

- i) **Article Exclusivity** - Whether or not you would like other people to see and use the story.
- ii) **Geographic Region** - Which area the story is applicable to.
- iii) **Category** - Which category best describes your story.

You can then enter the main body of the story. You can type directly into the box or you can cut and paste from most word processor software. The from and to date fields define when the article will be available. Finally if there is more information relating to the story on a website remember to include a link – and check the link works (click to verify url)

ii) Optional

The fields in the following illustration are all optional though including an image is always advisable. Opening times and admission prices are useful if the story relates to an attraction or an event. Include your contact details if you would like people to get in touch regarding the content of the article.

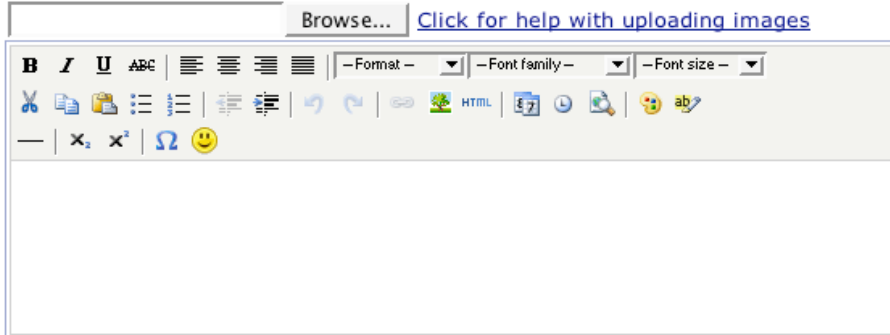
Optional Fields

Article Image

Browse...

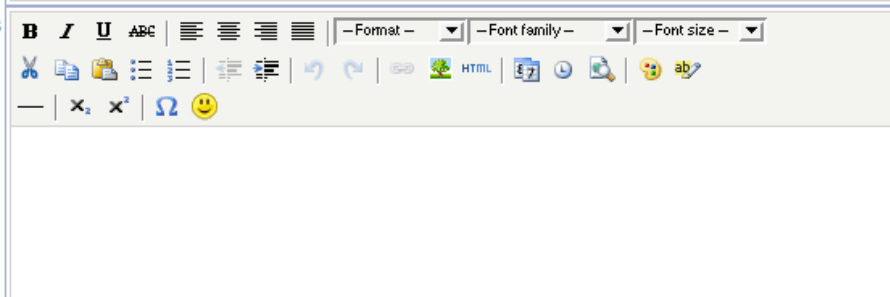
[Click for help with uploading images](#)

Opening Times



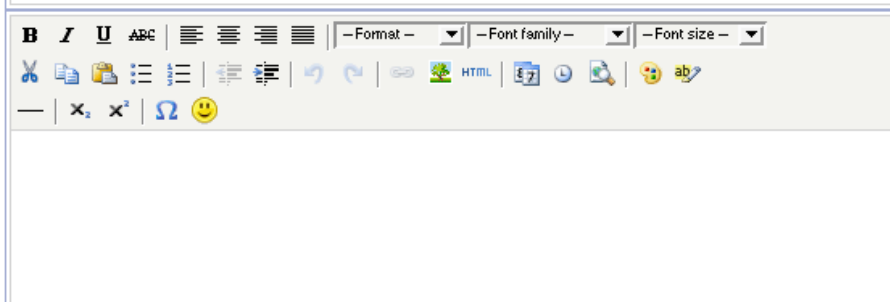
A rich text editor interface for the 'Opening Times' field. It features a toolbar with icons for bold (B), italic (I), underline (U), text color (ABC), bulleted list, numbered list, link, unlink, insert link, HTML, source code, undo, redo, and a smiley face icon. Below the toolbar are three dropdown menus for Format, Font family, and Font size. The main editing area is empty.

Admission Prices



A rich text editor interface for the 'Admission Prices' field. It features a toolbar with icons for bold (B), italic (I), underline (U), text color (ABC), bulleted list, numbered list, link, unlink, insert link, HTML, source code, undo, redo, and a smiley face icon. Below the toolbar are three dropdown menus for Format, Font family, and Font size. The main editing area is empty.

Contact Details



A rich text editor interface for the 'Contact Details' field. It features a toolbar with icons for bold (B), italic (I), underline (U), text color (ABC), bulleted list, numbered list, link, unlink, insert link, HTML, source code, undo, redo, and a smiley face icon. Below the toolbar are three dropdown menus for Format, Font family, and Font size. The main editing area is empty.





[Click to save](#)

When choosing an image please remember they should be no bigger than 250 x 250 pixels and should have been saved in either a jpeg or gif format. Jpeg is better for photographs. File size need be no more than 15 to 20kb.

Click "Save" and your article is now stored in your library

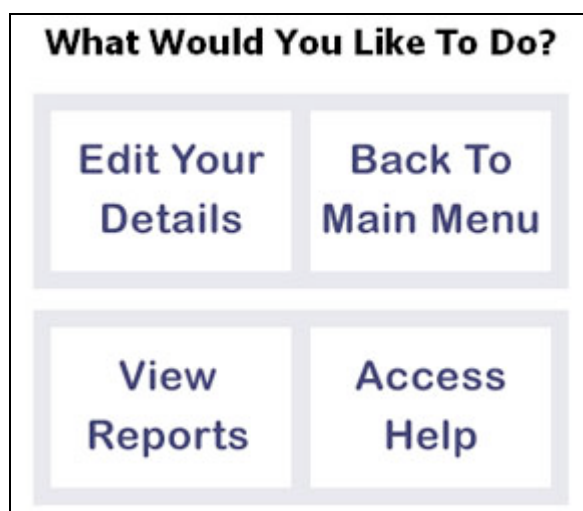
4. View Your Articles

Click on an Article to View or Edit it.

	Article Title	Edit	Availability	Preview	Delete
1.	Present Ideas	[Text] [HTML]	Private		[X]
2.	Refurbishment Update	[Text] [HTML]	Private		[X]
3.	Oh you should see....?	[Text] [HTML]	Private		[X]
4.	Running Out of Time	[Text] [HTML]	Private		[X]
5.	Show Time	[Text] [HTML]	Private		[X]
6.	The Hilary Gets 4 Stars	[Text] [HTML]	Private		[X]
7.	On Line Reservations	[Text] [HTML]	Private		[X]
8.	What's New and What's Expected?	[Text] [HTML]	Private		[X]
9.	Deb's Winter Warmers	[Text] [HTML]	Private		[X]
10.	It's Official....Llandudno is the Happiest Place in Wales	[Text] [HTML]	Private		[X]
11.	Additions at The Hilary	[Text] [HTML]	Private		[X]
12.	Spring Is In The Air	[Text] [HTML]	Private		[X]

From here you can view a list of all the articles you have created, you can edit them, preview them and you can delete them. To edit an article click the edit link by the side of it, make the necessary changes and save.

5. Manage Your Account



i) Edit Your Details

Clicking this option presents you with the form you originally filled to enrol. Use this to make any alterations to your personal details including your contact email address.

Edit your Member Details

[Back To Manage Your Account](#)

Business Name	<input type="text" value="Aberconwy Web Solutions"/>
Member Type	<input type="text" value="Retail"/>
Address	<input type="text" value="Aberconwy House"/>
Town	<input type="text" value="Betws-y-Coed"/>
County	<input type="text" value="Conwy"/>
Postcode	<input type="text" value="LL24 0HD"/>
Map Area	<input type="text" value="Snowdonia"/>
Telephone	<input type="text" value="01690 710202"/>
Fax	<input type="text" value="01690 710800"/>
Contact Name	<input type="text" value="Kevin Jones"/>
Email	<input type="text" value="kevin@aberconwy-websolutions.co.uk"/>
Web Address	<input type="text" value="http://aberconwy-house.co.uk"/>

ii) Back to Main Menu

Self-explanatory.

iii) View Reports

See details under main heading.

iv) Access Help

You can download updated manuals here in PDF format as well as access web based files for easy navigation and information on amendments and additions.

[Back To Main Menu](#) [Back To Manage Your Account](#)
[Back To Newsletter Creation Area](#)

This handbook will assist you to be up and running and creating newsletters as quickly as possible, but remember, if you need any assistance simply call our helpline 01492 536336, the service is available from 9am to 6pm Monday through Friday and is free of charge.

Download: To download a PDF copy of the Info4-u Handbook, please click [here](#).

Note: The guide is aimed at all levels of computer user and non-technical terms are used where possible. Remember to keep your username and password secret.

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 - [Uploading Article Images](#)
 - [View Your Articles](#)
 - [Manage Your Account](#)

6. View Reports



This will contain information on number of newsletters sent for each of the editions you have emailed out to subscribers. After clicking on the "View Reports" button, click on the "Campaign Results" link. This will take you to a screen listing all the newsletters sent.

Date	Title
18-January-2005	Aberconwy House Newsletter
12-April-2005	Aberconwy House Newsletter
14-April-2005	Aberconwy House Newsletter
15-July-2005	Aberconwy House Summer Newsletter
12-September-2005	Aberconwy House Autumn Newsletter

Back To Main Menu

Click on the title you wish to review and you will see the number of newsletters sent, errors if any, number of unsubscribed. Note if your list is old and unused the number of people unsubscribing will be noticeable. These numbers will reduce after the initial "cleansing"

7. Feedback Form

We are always pleased to receive feedback of any form as it is only by listening to our clients that we are able to produce user-friendly systems. We would like to thank all of you for assisting us in our success at the Western Mail Business Awards for Wales as E-commerce category winners 2005.

Please enter your feedback below

Western Mail  **BUSINESS AWARDS FOR WALES**

ONE AWARD SCHEME THAT CAN MAKE A DIFFERENCE

E-commerce category winners 2005

Info4-u Observation Report

Name of person raising report:

Name of business:

Tel:

E-mail Address:

Details:

We hope you enjoy using Info4-u, you will find it to be an extremely useful tool for keeping in contact with your clientele and ensuring they keep coming back for more of what you have got to offer.

